

# INTELLIGENCE GATHERING

[This is input to the next and 6<sup>th</sup> Global Conference August 2006 in Scotland]

## A: YOU AND YOUR TOWN'S ARTS PROGRAM

Qu. 1[a] How did you personally become involved with your town's Arts Program in the first place? Describe the first activity please.

Qu. 1[b] How long have you been involved and has it been continuous?

Qu. 1[c] Why have you stayed involved?

Qu. 2[a] What motivated you to come to this year's Global Conference in Ely?

Qu. 2[b] Which previous Murals Conferences/ Seminars have you attended? Please list.

Qu. 3[a] Which of your own town's murals or works of art do you like 'best'? Select and describe just one please.

Qu. 3[b] Why is that?

## B. ABOUT THE ARTS PROGRAM ITSELF

Qu. 4. What are the major methods your town uses to raise funds? Please list in order of recent importance.

- 4.1
- 4.2
- 4.3
- 4.4

Qu. 5[a] What structure does your town use to 'organise' and

manage its arts program e.g. City Council, Committees, charismatic leader, projects teams.

Qu. 6 How has your Arts program 'leadership' re-generated itself after its initial waves of success [or has it not needed to or been able to]?

Qu. 5[b] Are those involved mainly 'artists', a broad cross section, an in-group ...or how else would you characterise them.

Qu. 7 How 'broad' is the definition of Arts in your town?

Qu. 5[c] How did your town first get started on its murals' program?

Qu. 8 Assuming that your murals' Arts program will assist the social and economic regeneration of you town, how do you think such an improvement can be measured? Please give two examples if you can.

Qu. 9[a] Is Arts tourism in a town like your's? [*delete as appropriate*]

**Unqualified success/  
Mixed blessing/ Fool's gold**

Qu. 9[b] Why do you say that?

Qu. 12 What are the future Arts program plans of your town:

- [a] Short term ... say 18 months/ 2 years

- [b] Medium to long term ... i.e. beyond 2 years

Qu. 10 What do you think is the main reason visitors come to your town?

- [c] What role are you personally playing therein?

Qu. 11 If you were 'all powerful' in your town and money was no object ....what single thing would in your opinion most advance your Arts program?

### C. YOUR GLOBAL OUTREACH

Qu. 13[a] How many other murals towns have you visited [excluding Ely]?

- 1      2      3      4      5      6
- 7      8      9      10+

Qu. 13[b] Please name the three towns you best remember [excluding Ely] and why for each?

- .....

Why?

- .....

Why?

- .....

Why?

Qu. 14 What ideas most impressed you about 'other people's Arts programs, and did you apply any of those ideas in your home town?

Qu. 15 What single thing has most surprised you at this Conference in Ely? Please elaborate what and why.

Qu.16 What does the GLOBAL Murals Arts Tourism movement mean to you; and are there activities you would you like you see being offered globally?

Name [optional] in CAPITALS ..... Town .....
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