



PRESTOUNGRANGE

Arms: Or a fess chequy arg. and gu. between in chief two wings conjoined in lure and expanded the coverts uppermost az. and in base a fusil sa. charged with a star of six points arg. above the shield, behind which is draped his feudo-baronial mantle gu. doubled of silk arg., fur edged of miniver and collar erm. and fastened on the right shoulder by five spherical buttons or, is placed a chapeau gu. furred erm. and thereon an helm befitting his degree, with mantling gu. doubled or. **Crest:** On a wreath of the liveries, a raven's head erased sa. langued and holding in the beak a cross crosslet fitchee gu. **Motto:** *Cum fide vincemus*

('With faith we shall conquer'). **Badge:** A fusil sa. charged with a star of six points arg. within two wings conjoined in lure tips uppermost gu. **Standard:** Az. a St Andrew's cross arg. in the hoist and of four tracts or and gu., the badge in the first and third compartments and the crest in the centre compartment, with the motto *Cum fide vincemus* in letters arg. upon two transverse bands az.

GORDON STANLEY CLIFFORD PARK WILLS PRESTOUNGRANGE OF PRESTOUNGRANGE, Baron of Prestoungrange, East Lothian, so recognised by Ld Lyon King of Arms and matric arms at LO in surname of Prestoungrange 22 Sept 1999, Ld of the Manor of Milton [Dr Gordon Prestoungrange of Prestoungrange, The Manor House, Milton Malsor, Northamptonshire NN7 3AQ; Wintoun House, Pencaitland, E Lothian; Harbourside, Toronto, Ontario, Canada; MacArthur Parade, Main Beach Queensland Australia; Dr Fr Walter Lini Highway, Port Vila, Vanuatu]; *b* 16 Dec 1937; *educ* Reed's Sch Cobham, Mander Coll Bedford and Reading (BA), Thames Valley (DMS), Revans (ADipMA, MSc), Open (MPhil), Cranfield (PhD) and Northland (DAdmin*hc*) U's; F/O RAF 1956–58; marketing res with ICI and Foote Cone & Belding 1961–65; lecturer then Prof Marketing U of Bradford 1965–72, Prof Customer Policy and Logistics and chm Doctoral Studies & Continuing Studies Cranfield U 1972–82; Fndr Dir MCB U Press 1967 (CEO 1967–82) and chm Electronic Publishing Div 1994–98; Fndr Pncpl of Internat Management Centres Assoc 1982–97 (Internat Pres 1997–); Chm: IMC Internet Action Learning 1997–2003, Burke's Peerage & Gentry 1999–, Bradburn Turner & Co 1999–, E of Scotland Public House and Fowler's Ales (Prestoungrange); V-Chm Global Assoc Arts & Tourism 2001–; Chlfr Canadian Sch of Management 1997– and Revans U Colorado 1999–; Vis Prof: Alberta 1970, Tulsa 1976, Helsinki 1978, UN Cyprus 1979, W Australia 1980 and Queensland 1981–83 in customer policy and knowledge management; acquired Manor of Milton 1979 and was granted arms in surname Wills 13 July 1985 (Coll of Arms, London), re-established 1998 Baron Courts of Prestoungrange and Dolphinstoun / www.prestoungrange.org; author: *Fashion Marketing* (1971), *Technological Forecasting* (1972), *Business School Graffiti* (1976), *Creating Wealth Through Management Development* (1988), *Marketing Reality* (1993), *Your Enterprise School of Management* (1995), *The Knowledge Game* (1998), *The Virtual Learning Organisation* (2000), *E-Postcards from the Other Side* (2000), *Back and Forth* (2003); fndr ed Management *Decision* (1963) and *European Journal of Marketing* (1967); Clubs: Reform, Southport Yacht, Northampton and County; *m* 1st 17 March 1962 (*divorce* 1967) Barbara Ruth, dau of Arthur Ballantyne, and has:

1a ●Duncan Niall WILLS; *b* 11 Nov 1963; *educ* Cambridge U (MA) and Reading U (MSc); *m* 1st 18 June 1993 (*divorce* 1995) Jill Mary Ewing; *m* 2nd 9 April 1999 ●Victoria Brigitte Moore, MA (York), and by her has:

1b ●Eleanor Natasha Moore; *b* 18 Dec 2000

2b ●Florence Emily Moore; *b* 19 Dec 2002

The BARON OF PRESTOUNGRANGE *m* 2nd 18 Feb 1967 ●Avril Barbara, dau of Reginald Joseph Turner, and by her has:

2a +MATHEW JONATHAN CLIFFORD WILLS OF PRESTOUNGRANGE YR; *b* 21 Feb 1967; *educ* Warwick U (BA) and Revans U (MBA); ACA; *m* 21 May 1994 ●Kathryn Ruth McCallum, BA (Leeds), MBA (Revans), dau of Duncan Sharp, CBE, Crown Prosecutor Yorks, and has:

1b ●Lorna Kaye McCallum; *b* 1 Dec 1995

2b ●Natasha Ruth McCallum; *b* 18 July 1998

3b ●Francesca Rose McCallum; *b* 6 Dec 2000

3a ●JULIAN GAWAIN CLIFFORD WILLS OF DOLPHINSTOUN, BARON OF DOLPHINSTOUN (*qv*)

Lineage: The Wills (later Prestoungrange) family were long settled NW of Taunton, Somerset.

JOHN WILLS, of N Petherton, Somerset; by Alice —, had:

JOHN WILLS, of N Petherton; *b* 1696; *m* Creech St Michael 6 April 1724 Mary Chapple, and had, with (John, *b* 1725; Mary, *b* 1730; Emanuel, *b* 1735):

WILLIAM WILLS, of Cheddon Fitzpaine; *bapt* N Petherton 6 April 1728; *m* Cheddon Fitzpaine 26 Dec 1748 Agnes Standfast (*bur* 15 April 1798) and *bur* 24 Jan 1802, having had, with (Richard, *b* 1750; Emanuel, *b* 1752; Mary, *b* 1755; Agnes, *b* 1758; William, *b* 1760; Michael, *b* 1764):

JOHN WILLS, of Cheddon Fitzpaine; *bapt* 19 April 1749; *m* 27 Dec 1779 Jane Hookins, and *bur* 5 Feb 1832 aged 84, having by her had, with (John, *b* 1780, *d* young; William, *b* 1784; Michael, *b* 1787; Richard, *b* 1789; Betty, *b* 1792; Jenny, *b* 1795; Thomas, *b* 1797; Emmanuel, *b* 1799; Mary, *b* 1803):

JOHN WILLS, of Cheddon Fitzpaine, *bapt* 17 May 1807; *m* Cheddon Fitzpaine 28 March 1831 Sarah Syms (*bur* 27 Aug 1896 aged 83), of Burstock, Dorset, and *d* Taunton (*bur* Cheddon Fitzpaine 20 Dec 1883), having had, with (James, *b* 1831, young; Mary, *b* 1833; Emily, *b* 1836; John, *b* 1841; Emanuel, *b* 1844; Sarah, *b* 1853):

JAMES WILLS, of Taunton; market gardener; *bapt* 17 Feb 1839; *m* Taunton 11 April 1865 Elizabeth, dau of Thomas Cox, and had, with (Ernest, *b* 1866; Annie, *b* 1869; Kate, *b* 1872; Albert, *b* 1874; Lily, *b* 1877):

WILLIAM JAMES WILLS, held lands at Taunton; *b* Taunton 8 Jan 1867; silk merchant; *m* 20 June 1894 Emma Creed (*b* 1861, *d* 1936), and *d* 1933, having had:

1a Stanley Clifford; *b* 12 April 1895; served WW I RNAS, acct Youlls Chant, London; *m* 1925 Lilian Audrey (*b* 2 Feb 1902 Musselburgh; *d* 1977), dau of James Park, and *d* 1941, leaving:

1b ●Bryan Clifford; *b* 26 Feb 1934; *educ* Reed's Sch Cobham; manager Bank of Nova Scotia Edmonton, Treas Canadian Sch of Management; *m* 1961 ●Joan Refoy, and has:

1c ●Gregory Clifford; *b* 20 June 1962; *m* ●Cornelia Pretzel, and has:

1d ●Dylan Clifford; *b* 7 Dec 1991

2d ●Tara Elizabeth; *b* 22 Dec 1994

2c ●Stephen James; *b* 22 June 1967; *educ* U of Alberta (BSc Forestry); *m* ●Wendy Taylor, and has:

1d ●Samantha Renee; *b* 5 March 1998

2d ●Robyn Kristina; *b* 5 Sept 2000

3c ●Christopher Michael; *b* 15 April 1970

1c ●Fiona Lynne; *b* 7 Jan 1965; *educ* Toronto U (BSc) , Revans U (MBA) and Alberta U (PhD); *m* 1991 ●Christian Hansen, and has:

1d ●Keira Shea; *b* 15 Feb 1998

2b GORDON STANLEY CLIFFORD PARK WILLS PRESTOUNGRANGE, **present Baron**

1b ●Lesley Anne; *b* 9 April 1936; *educ* Reed's Sch Fleet; Manager Bank of Montreal, Victoria and Toronto, Treas Greater Victoria Performing Arts Soc

2a Leonard Alan; *b* 1897; a Lloyd's underwriter; *m* 1922 Winifred Crisp (*d* 1998), and *d* 1958 having had:

1b ●Joan Emily; *b* 1931; *m* 1957 Maurice Waters, and has:

1c ●Susan Emma; *b* 1960; BEd Chichester

3a Eric Gerald; *b* 1899; gen manager S British Insurance Bombay; *m* 1931 Dora Neville (*d* 1998), and *d* 1954, having had:

1b Derek; *b* 1933; a Lloyd's underwriter; *m* 1958 Judith Mays (*b* 1935), and *d* 1997, leaving:

1c ●Juliette Dawn; *b* 1960; *m* ●David Dunlop, and has issue

2c ●Belinda Jane; *b* 1961; *m* ●Robert Benton, and has issue

3c ●Francesca; *b* 1964; *m* 1983 ●Michael Hay, and has issue

4c ●Catharine; *b* 1966; *m* 1997 ●David Poole, and has issue

2b Kenneth Neville; *b* 1945; *d* unnm 1981