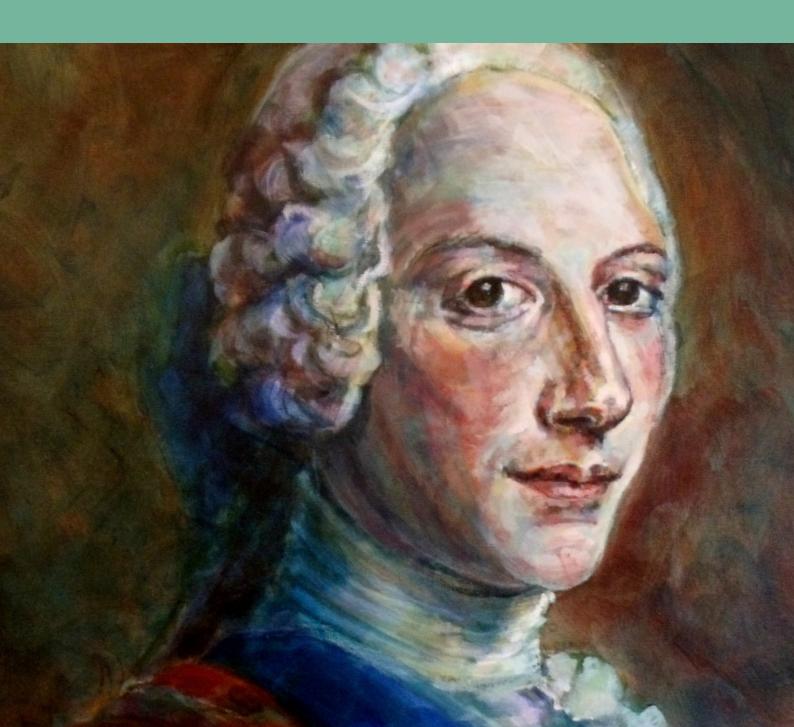
#### BATTLE OF PRESTONPANS (1745) HERITAGE TRUST



A Fundraising Prospectus for a new living history centre to mark the Battle of Prestonpans

2021



#### **Overview**

A Fundraising Prospectus for a new living history centre to mark the Battle of Prestonpans on the National Designated Battlefield

On the morning of 21st September 1745, The Jacobite Army of Charles Edward Stuart won a comprehensive and unexpected victory just outside the East Lothian village of Prestonpans. This first serious battle of the last Jacobite uprising caused widespread shock across Britain, setting in motion a series of events that would change the course of UK history; help define the character of Scotland and leave a cultural legacy that is still being marked three centuries on.

The dramatic events took place with a line up of protagonists that included some of the most famous names in history: from Bonnie Prince Charlie and Johnnie Cope to the gallant Colonel Gardiner, and its cultural legacy has sparked the creation of the UK's current national anthem, novels by Walter Scott, and film right up to today's popular Outlander series.

It would seem logical that such a momentous event with such wide-reaching outcomes would be marked in a significant way - but this has not been the fate of the Battle of Prestonpans - until now.

Since 2006 the Battle of Prestonpans (1745) Heritage Trust has worked to protect, promote and continue that legacy, working towards the creation of a world-class living history centre: The Battle of Prestonpans: Jacobite Heritage Centre. It is the firm intention of The Trust to create this centre on the battlefield itself.

The Trust has fought its own battle to secure this dream and this is now becoming a reality with a prime site secured at the Riggonhead Defile, which played such a crucial role in the battle.

"The Jacobite rising of 1745 changed the history of Britain forever. The new museum at Prestonpans will commemorate the **Jacobite victory at this** site, engage the community and bring visitors to this historic area. It will be a most welcome development in continuing to build on Scotland's huge strengths in historic tourism and inclusive growth."

Professor Murray Pittock, University of Glasgow

# A unique landscape and history at risk

A diverse, living landscape

## A unique landscape and history at risk

#### A diverse, living landscape

The battle site comprises an area of East Lothian, which was once mixed farmland and marshy terrain.

It encompasses Tranent where the Prince's Highlanders arrived first from Edinburgh through the Riggonhead Defile to the battle lines west of Seton.

Sir John Cope's army was encamped on recently harvested lands from Preston Tower / Preston House in the west to the 1722 Waggonway in the east with his baggage train at and close by Cockenzie House.

His dragoons fled past Bankton House towards Birsley Brae pursued by the final Jacobite casualty David Threipland of Fingask, Strathallan's Horse regiment, who was shot at St Clement's Wells Farm.

The story of the battle is held in this landscape but over the centuries and particularly in recent years, the area has fallen prey to the growing demand for housing and industrial development. Under existing law, no legal protection is provided for the battlefield site.

"The site lies completely encircled by modern development, mineral extraction, road and rail routes and appears to be a landscape under severe pressure... Prestonpans is potentially one of the most severely threatened battlefields in Scotland."

Extract from a 2005 report by the Battlefields Trust for Historic Scotland

# Building a successful legacy

## Building a successful legacy

It was in this context in 2006 that the Battle of Prestonpan (1745) Heritage Trust (The Trust) was formed. Since that time it has fought a renewed battle - to preserve, protect and interpret the remaining battlefield with living history events, memorial activities, a programme of education and direct community engagement.

Where once there was no comprehensive memorial to those who fell in battle (on both sides), the Trust has worked with local craftspeople to create fitting monuments and markers, as well as interpretive signage.

Where once there was dwindling local awareness of the historic site, a programme of school visits, tours and even community parades have enthused the local community. In 2020, a new programme to train battlefield guides was initiated with the support of the National Lottery Heritage Fund.

Since the Trust's inception, memorial events to mark the anniversary of the Battle of Prestonpans have drawn visitors and clan representatives from across the world to spectate and participate. From modest initial cameos, the re-enactments now attract 2,500 visitors to witness spectacles that include more than 200 re-enactors.

The Alan Breck's Volunteer Regiment was founded by the Trust as an independent society to provide costumed interpretation in support of the Trust's work. It is now the premier Jacobite re-enactment society in Scotland with 40 members portraying soldiers and civilians from both sides of the conflict, holding living history events across Scotland for organisations such as the National Trust for Scotland, the Highland Folk Museum, and the National Museum of Scotland. The society continues to support the Trust, regularly performing for events, commemorations and interactive activities.

The 2015 petition arranged by the Trust calling for protection of the battlefield achieves 13,396 signatures.

The Trust has funded and created new signage across the battlefield, supporting interpretation.

The Trust works to honour the fallen with annual commemorative events and two dedicated memorial tables, to mark those who died on either side of the battle.

Media coverage to date reaches an audience of over 21.9 million including highlights like a feature on BBC TV's Front Row Late with historian Mary Beard.

# Building a successful legacy

There have been 10 major re-enactments since 2007 with a similar number of smaller-scale additional events. These events have been attended by around 10,000 people.

In 2008, the trust undertook the first-ever detailed archaeological investigation of the battle.

Over 500,000 visitors have attended exhibitions and workshops arranged by the Trust.

The Trust has conducted more than 50 school visits and battlefield tours.

Battle of Prestonpans (1745) Heritage Trust

# A Stitch in Time

## A Stitch in Time: The Tapestries —

A bold project in 2010 saw the Trust draw together over 200 volunteers from across the world, who stitched a sequence of 104 illustrations to designs drawn by renowned local artist Andrew Crummy to create The Prestonpans Tapestry.

This remarkable community artwork combines charming illustration and beautiful craftsmanship with comprehensive historical detail to create a compelling narrative of the Battle of Prestonpans campaign.

It has toured locations across Scotland, England and France, and to Bayeux itself with the support of Creative Scotland, bringing the story of the battle to wide and diverse audiences of all ages.



## A Stitch in Time: International admiration

After years of intensive touring to venues as varied as sports halls, cathedrals, and the Bayeux Tapestry Museum, the Trust has significantly reduced the amount of exhibitions undertaken in order to ensure the tapestry's long term preservation.



A second project, the Scottish Diaspora Tapestry, comprises 305 embroidered panels depicting snapshots of Scotland's international Legacy. This was created in 2014 by an army of over a thousand volunteer stitchers from thirty-four countries.

Since 2014 the Scottish Diaspora Tapestry has toured Scotland, Europe, Australia and Canada, commanding large audiences who find the personal stories it contains both moving and relatable.

These tapestries helped to spawn a renewed interest in narrative needlework, which resulted in the Great Tapestry of Scotland and continues to this day. These unique works now urgently require a permanent home so that they can continue to be enjoyed by generations to come.

To this day, The Prestonpans Tapestry has never been seen as it was originally intended, as one continuous narrative strip. They will form a major part of the collection of the new Battle of Prestonpans: Jacobite Heritage Centre.

More than

200 embroiderers made over

million stitches

taking more than

25,000

hours to create the Battle of Prestonpans Tapestry. The Scottish
Diaspora
Tapestry
involved over

1,000

stitchers making

million stitches

in 305 panels in

34

countries across the globe.

Over

tapestry exhibitions

have taken place, with the tapestries travelling more than 30,000 miles across the globe.

The exhibitions last around one month on average, resulting in some

2,400

days of volunteer time supporting these exhibitions.

The work and expertise of the Battle of Prestonpans (1745) Heritage Trust

# Digital expertise and assets

Such achievements have not been limited to the physical sphere.

From the outset, the Trust has harnessed digital platforms to reach an even wider audience.



2020 marked the 275th anniversary of the Battle of Prestonpans and the 300th anniversary of the birth of Bonnie Prince Charlie. An extensive programme of activity was planned to mark this. In the event, the team rose to the challenges presented by the Coronavirus pandemic and provided a digital alternative - including a specially choreographed concert of drama, poetry and song and a series of virtual talks.

Events received 10,000 views in a matter of weeks and drew attention from across the world.

Armed with expertise in the delivery of both successful events, community engagement, and comprehensive digital assets, there is now a requirement to institutionalise these resources and protect the unique battlefield landscape in a brand new living history centre.

### Gaelic: a living culture

Gaelic was one of the main languages spoken by those who fought on both sides at the Battle of Prestonpans and the Trust has taken a central role in supporting Gaelic culture in East Lothian and beyond.

It has worked to give visibility to the language with matched translations for signage and interpretations; and workshops to honour and share the battle's Gaelic connections. In 2020, the trust embarked on an ambitious project to continue the cultural legacy of the battle.

Supported by Bòrd na
Gàidhlig, 'Victory, Hope &
Ambition' encouraged people
of all ages to submit prose,
art or poetry inspired by the
battle. Submissions were
welcomed in both English
and Gaelic with selected
entries set to be published in
a specially developed book.

Bòrd na Gàidhlig remains an important partner for the Trust with an ongoing programme of activity planned.

In 2020, **Dolina Maclennan**, a
renowned figure in
Gaelic culture,
joined the board of
the Trust.

"The Battle of Prestonpans (1745) Heritage Trust has been a key part of the cultural regeneration of our vibrant community. We have always been really impressed with their work, and their interactions with us have always been powerful and worthwhile.

This is a strong community, and the prospect of a Living History Centre is incredibly exciting, because it would allow our young people to really develop their understanding of their history and their community. We would most certainly make much use of it!"

Gavin Clark, Headteacher, Preston Lodge High School



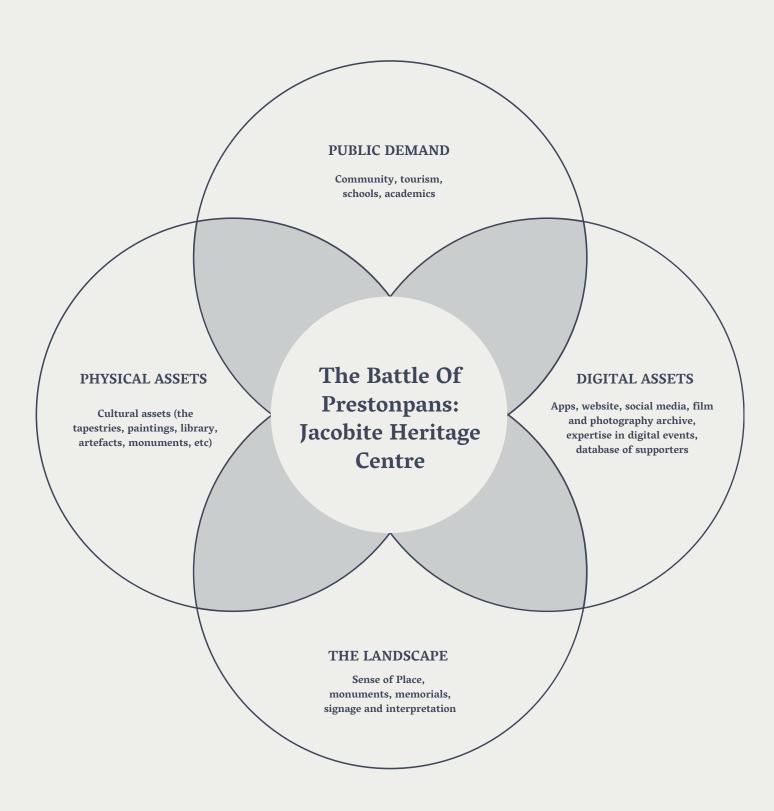
With such an impressive track record of activity with a clear demonstration of the significance of the Battle of Prestonpans, there is a strong need to institutionalise this success in the form of The Battle of Prestonpans: Jacobite Heritage Centre.

Such an institution would bring together existing assets and expertise (both physical artefacts and digital collections); and the unique landscape and its history.

The centre would answer a requirement from the local community; schools and academics, and domestic and international tourists.

With an ideal site on the battlefield secured, there is now a very real requirement for the centre.

# The Requirement for The Battle of Prestonpans: Jacobite Heritage Centre



Battle of Prestonpans (1745) Heritage Trust

# The Right Place

## The Right Place

The Battle of Prestonpans (1745) Heritage Trust has campaigned tirelessly to ensure the remaining battlefield is protected, appropriately designated and its historic significance is taken into account in future area planning procedures.

Having explored the potential of several sites around Prestonpans, the Trust has secured a site at <u>Blindwells</u>, the proposed location for 1,600 new homes. Hargreaves Land, which is charged with redeveloping this major housing site, has agreed to a formal 'first refusal' for the Trust on the land on the Riggonhead Defile at the northwest corner of the battlefield.

This site overlooks the battlefield at the edge of the new loch with the Battle Bing less than a mile to the west. Hargreaves Land has already taken the historical nature of the ground into account in its naming of the key sites - from the Prince's Loch to Prince's Park.

## A unique site providing a sense of place

This unique site is on the National Designated Battlefield and includes a dramatic Battle Bing (a reminder of more recent industrial heritage in the area), which affords unsurpassed views over the site, Riggonhead Defile, fields, town and coast.

In a 2019/20 community survey, 84% of respondents stated that proximity to the historic battle site was the top priority when it came to a location for a new living history centre.

The Battle Of Prestonpans: Jacobite Heritage Centre is to be placed at the very heart of this community, giving not just a visual heart but a crucial sense of place and identity to the town. The trust is in discussions with East Lothian Council to ensure that farming in the surrounding fields is in keeping with traditional practices contemporary to the events of 1745. This not only supports the historic nature of the landscape but also provides welcome 'green lungs' for the new town and existing communities.



The Battle Of Prestonpans:

# Jacobite Heritage Centre imagined



Jacobite Heritage Centre imagined -

# A living centre with people at its heart

The proposed visitor experience will redefine our understanding of "living history".

The Trust's vision puts people at its heart with live interactions, an ambitious programme of events and workshops, and even the approaches taken to the narrative itself (revealing the real life characters who were involved in the battle). In a 2019/20
community survey
about a potential
living history centre,
respondents showed a
strong interest in
hearing the stories of
those involved in the
battle, as well as
learning more about the
wider Jacobite story and
Bonnie Prince Charlie.

The Battle Of
Prestonpans: Jacobite
Heritage Centre will also
be a living part of the
local community,
creating a sense of
identity for the new
town where it'll be
based, and much needed
space for community
events and activities.

This isn't just a chance to look back at history. The new centre will uniquely reveal the cultural legacy of the battle.

It will form a part of, and the means of sustaining, three centuries of creativity inspired by the battle: the untold Jacobite story.

This dynamic approach aims to reveal the continuation of the Battle of Prestonpans' legacy.



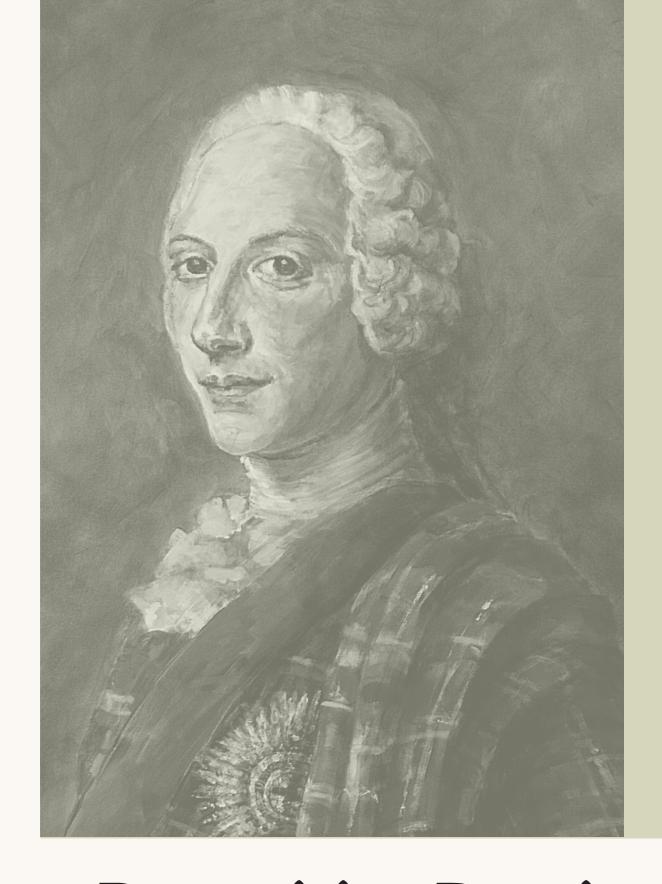
# Inspiring and accessible

While the Trust's digital assets will be maximised through the new centre, allowing access to resources for those unable to visit in person, the space will provide an immersive experience, giving the visitor intimate access to the events of 1745.

Focus spaces will be created for younger visitors, creating discrete and memorable experiences, and quiet hours will be scheduled regularly across the season to support visitors with particular needs.

The layout of the main exhibition will be designed to allow the seamless inclusion of costumed interpreters at designated stations on regularly scheduled event days - once again emphasising the personal nature of the experience of battle.

Outside spaces will support living history displays that continue these principles of involvement and inclusion. From the centre, views across the actual historic battlefield will be supported with interpretation, which will aim to apply the knowledge gained in the immersive exhibition into the context of today's living landscape.



### Recognising Bonnie Prince Charlie

Extraordinarily, although Bonnie Prince Charlie is a household name across this country and beyond, only one statue exists of him in the UK (in Derby).

An iconic new statue of Charles Edward Stuart will be a key part of the experience. Marking the scene of his greatest victory and ambition, this is the ideal site for such a key public monument.

While the core of the centre will be an immersive and engaging permanent exhibition, contextualising the battle within the wider Jacobite story, visitors will also be able to enjoy The Prestonpans Tapestry.

Displayed in a purpose built hall, this 105m long piece of work will be displayed for the first time ever as a continuous narrative band in the style of the famous Bayeux Tapestry. Alongside these permanent displays, temporary exhibition space will provide a home for rotating sections of the Scottish Diaspora Tapestry and host travelling exhibitions relating to the centre's themes.

This unique interpretative approach combines digital and traditional techniques to create engaging experiences and lasting memories for a diverse audience. It must also be supported by high quality visitor services. These will include retail and catering facilities, providing important revenue streams.

## A centre of excellence

The Battle of Prestonpans: Jacobite Heritage Centre has the potential to become not just a centre for interpreting the battle, or visiting the remarkable tapestries it inspired, but also a centre of excellence of international importance for Jacobite and battlefield studies.





"Now, more than ever, Scotland and Scottish Tourism needs high quality product. Pre-pandemic, tourism was Scotland's fastest growing industry and in 2019 Heritage Tourism in specific was estimated to be worth £1.8 billion to the Scottish economy.

It is not just the beneficial economic impact that this proposed world class attraction will bring however, it is the vital role it will play in preserving and promoting this important part of Scotland's culture and heritage for generations to come.

Visitor attractions are also hugely important for our society's wellbeing, providing the 'see & do' experiences that encourage social interaction, mental stimulation and active engagement, and this proposed attraction undoubtedly has the potential to be a huge asset for the local community."

Gordon Morrison CEO, Association of Scottish Visitor Attractions (ASVA)

## Feasibility and sustainability

Our evaluation studies have been consistently clear that the centre must be bold and ambitious in order to succeed - the very message of the Battle of the Prestonpans itself.

The proposed living history centre must be a world-class facility, designed to appeal equally to international visitors, the domestic Scottish audience, and the local communities that surround the battlefield.



The Trust has commissioned two separate feasibility studies both of which have shown independently that such a centre would succeed, attracting between 80,00 and 110,000 visitors every year and sustaining seventeen jobs.

The Coronavirus pandemic of 2020/21 has affected the work of The Trust in a number of ways but does not change the ambition or feasibility of the centre; and with a proposed opening of 2027, will not change the outcome.

#### The right place



The location of The Battle of Prestonpans: Jacobite Heritage Centre, approximately ten miles east of Edinburgh, near the A1 corridor, is highly accessible.

It is within easy reach of the majority of Scots and for the millions of visitors to Edinburgh and the central belt of Scotland, as well as the north east of England via the A1 and East Coast rail mainline. Public opinion (2020 survey conducted by The Trust) has expressed a preference for the new centre to be placed near to the battlefield.

The same study also showed support for a site that had strong transport links. The Blindwells site selected strongly fits this criteria, as well as having the benefit of enabling the centre to take a central role in the new town.

## A community resource

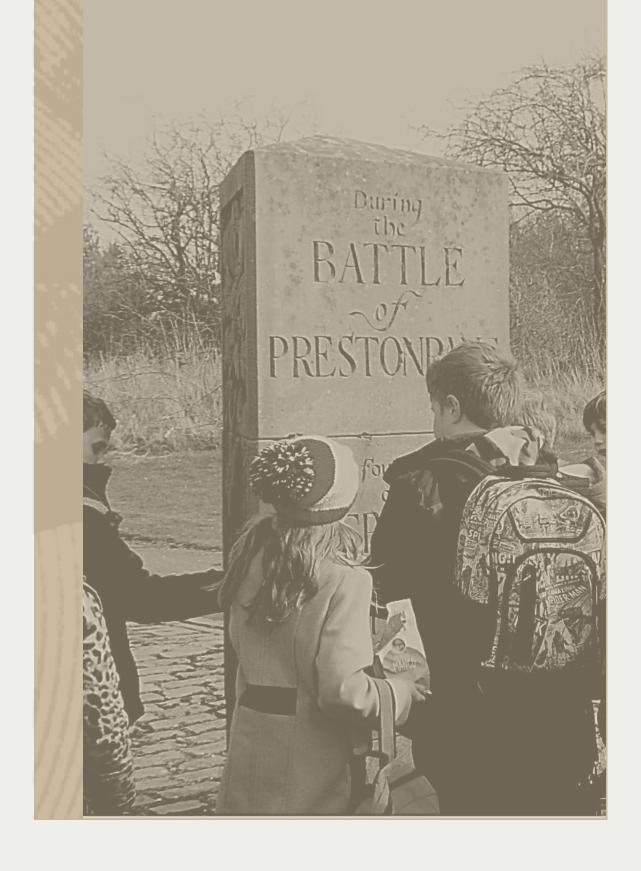
The social and community objectives of this project are one of its key pillars.

The first feasibility study suggested that the project has the potential to provide a positive social and economic influence on the area - particularly supporting the high proportion of vulnerable social groups in the area, as well as attracting a high proportion of affluent individuals who have the ability to make a positive contribution to the sustainability of the project.



Volunteers participating at re-enactments since 2007 (pro bono) have contributed more than **3,750** days.

Volunteers leading tours, conducting school visits, battle gaming and attending meetings nationally have contributed around 1,100 days.



# **Attracting** tourists

## Attracting tourists

The development of The Battle of Prestonpans: Jacobite Heritage Centre is also strongly supported by current Scottish tourism trends.

Research shows that the number one reason people select Scotland as a destination is its scenery. The proposed centre will celebrate the unique landscape of the battlefield with outstanding views and tours.

53% of those who chose to visit the Lothians (outside Edinburgh city) cited history and culture as a reason for choosing that region (<u>VisitScotland survey</u>). Without such a centre, the story of the battle will remain largely untold outside the digital sphere.

"We predict that visitor numbers may be 100,000 annually."

From RGA tourism feasibility study

The timelessness of the Jacobite story continues to fascinate, as demonstrated by the resurgence of interest following the book and TV series, Outlander.

A <u>VisitScotland study</u> in 2019 found a measurable increase in visits to Scotland with 65% of visitor attractions in Outlander locations experiencing a growth in overall visitor numbers.

Around 10 million people with Scots ancestry are interested in finding out more about their roots. (<u>VisitScotland study</u>).

With the clans at the heart of the action of the Battle of Prestonpans as well as the Diaspora Tapestry's international themes, the centre is likely to have significant appeal for such tourists.

While digital resources exist to facilitate ancestral research, a <u>VisitScotland study</u> highlights the importance of making a physical visit to 'walk in the footsteps of your ancestors.'

Battle of Prestonpans (1745) Heritage Trust

# Budget

## Self-sustaining: an indicative budget

The core vision of the Trust has always been to create a centre that is self-sustaining.

Projected figures show that a successful institution like this isn't just a possibility, it's an inevitability.

The Trust is now seeking funding of £10 million to complete this ambitious project.

## Costs

Capital expenditure (build and fit)

£ 8 million build

Endowment

£ 2 million

## **Assets**

Money raised since 2006

£ 1 million (cash)

In-kind contributions (from volunteers and embroiderers and re-enactors):

£ 2.5 million

Assets including tapestries, paintings, publications, artefacts

£ 500,000

Private Donations for campaign to create the Centre reached

£ 135,000

## **Self-sustaining:** an indicative budget

The Battle of Prestonpans: Jacobite Heritage Centre – assumptions, projected visitor numbers and contribution to overheads generated by operations

Assu	mptions		Year 1	Year 2	Year 3	Year 4	Year 5
			£	£	£	£	£
Visito	rs and Membership						
Visitor Numbers (Public)			80,000	70,000	75,000	80,000	80,000
Visitor Numbers (Schools)			3,500	4,000	4,500	5,000	5,500
Friends of Battle Trust			17,500	20,000	22,500	25,000	27,500
Events			25	25	25	25	25
Room hire / wedding (from Year 6)			0	0	0	0	0
Incom	e and COS from Visito	rs (Public	)				
PL-100	Income - General Public Ticket Price	£6.00	480,000	420,000	450,000	480,000	480,000
PL-120	Income - Catering	£3.00	240,000	210,000	225,000	240,000	240,000
PL-130	Income - Retail	£3.00	240,000	210,000	225,000	240,000	240,000
PL-140	Income - Battlefield Tours	£1.00	80,000	70,000	75,000	80,000	80,000
PL-150	Income - Events	£1000	25,000	25,000	25,000	25,000	25,000
PL-160	Income - Room Hire	£1000	0	0	0	0	0
PL-210	Income - Donations	£1.00	80,000	70,000	75,000	80,000	80,000
PL-220	Income - Schools	£2.00	7,000	8,000	9000	10,000	(80,000)
PL-300	Catering	50.00%	(120,000)	(105,000)	(112,500)	(120,000)	(120,000)
PL-310	Retail	50.00%	(120,000)	(105,000)	(112,500)	(120,000)	(120,000)
PL-320	Battlefield Tours	100.00%	(80,000)	(70,000)	(75,000)	(80,000)	(80,000)
PL-330	Events	50.00%	(12,500)	(12,500)	(12,500)	(12,500)	(12,500)
PL-340	Room hire	50.00%	0.00	0.00	0.00	0.00	0.00
			819,500	720,500	771,500	822,500	823,500

Assume average visitor spend £14 (ticket, catering, battlefield tour and donation). Average school spend £2.

## **Self-sustaining:** an indicative budget

The Battle of Prestonpans: Jacobite Heritage Centre - Five year profit and loss

Income		Year 1	Year 2	Year 3	Year 4	Year 5
Account Number	Description	£	£	£	£	£
Income						
PL-100 PL-110 PL-120 PL-130 PL-140 PL-150 PL-210	Income - General Public Tickets Income - Schools Ticket Income - Catering Income - Retail Income - Battlefield Tours Income - Events Income - Donations	(480,000) (7,000) (240,000) (240,000) (80,000) (25,000) (80,000)	(420,000) (8,000) (210,000) (210,000) (70,000) (25,000) (70,000)	(450,000) (9,000) (225,000) (225,000) (75,000) (25,000)	(480,000) (10,000) (240,000) (240,000) (80,000) (25,000) (80,000)	(480,000) (11,000) (240,000) (240,000) (80,000) (25,000)
		(1,152,000)	(1,013,000)	(1,084,000)	(1,155,000)	(1,156,000)
Cost of Sa	les					
PL-300	Catering	120,000	105,000	112,500	120,000	120,000
PL-310	Retail	120,000	105,000	112,500	120,000	120,000
PL-320	Battlefield Tours	80,000	70,000	75,000	80,000	80,000
PL-330	Events	12,500	12,500	12,500	12,500	12,500
		332,500	292,500	312,500	332,500	332,500
Overheads	<b>s</b>	(819,500)	(720,500)	(771,500)	(822,500)	(823,500)
PL-420	Marketing	150,000	100,000	100,000	100,000	100,000
PL-440	Bank Charges	5,045	5,045	5,045	5,045	5,045
PL-540	Insurance	23,149	23,149	23,149	23,149	23,149
PL-560	Office Expenses	64,587	64,587	64,587	64,587	64,587
PL-620	Professional and Legal Fees	13,091	13,091	13,091	13,091	13,091
PL-660	Salaries and Wages	361,315	381,230	409,680	418,215	418,215
PL-680 PL-780	Maintenance Utilities	23,121 38,498	23,121 38,498	23,121 38,498	23,121 38,498	23,121 38,498
1 L-780	othities	70,470	36,436	36,496	36,496	36,496
		678,806	648,721	677,171	685,706	685,706
		(140,694)	(71,779)	(94,329)	(136,794)	(137,794)
Visitor Numbers (Public) Visitor Numbers (Schools)		80,000 3,500	70,000 4,000	75,000 4,500	80,000 5,000	80,000 5,500
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Battle of Prestonpans (1745) Heritage Trust

# Team

## The Team

#### **Patrons & Trustees**

The Committee of High Patronage

Rt Hon The Earl of Airlie His Grace The Duke of Atholl Donald Cameron of Lochiel

Ranald Macdonald of Clanranald Alan MacDonald of Glencoe

Ranald MacDonell of Glengarry

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Sir Patrick Grant of Dalvey (representer for Sir John Cope) Rt Hon The Earl of Home M Hon
Baron of
Preston &
Prestonpans

#### THE BATTLE OF PRESTONPANS (1745) HERITAGE TRUST

#### The Trustees

Gareth Bryn-Jones RIAS Past Chairman Architect Kenneth Cameron WS Solicitor Dr Arran Johnston Executive Trustee History, Re-enactments & Tapestry Touring

Sharon Dabell Executive Trustee Publications and Appeal Brett Fletcher Alan Breck Regiment of Prestonpans Volunteers & Edinburgh City Guard Dr Mathew Wills FCA -Treasurer, Baron of Prestoungrange

**Dr Joe Goldblatt** Emeritus Professor of Planned Events Pat O'Brien OBE formerly Provost of East Lothian **Dr Julian Wills**Baron of Dolphinstoun

John Home Robertson MP then MSP East Lothian 1978-2007; PPS Agriculture & Cabinet Office

Pauline Jaffray BEM DL Editor, East Lothian Life, Deputy Lord Lieutenant **Sylvia Porter** Secretary

Dr Gordon Prestoungrange MBE Joint Chairman [Foundation Chairman 2006/2010] -Baron of Lochnaw Herbert Coutts MBE KM formerly Director Edinburgh City's Tourism & Culture Joint Chairman Dr Dolina Maclennan Gaelic scholar, singer and actress

# How can you help?

# How can you help?



This project provides an opportunity to tell the story of the enormous optimism, hope and courage of the Jacobite army during its early successes.

It is hoped that supporters will feel inspired by this to get involved and play their part in what promises to be one of the most dynamic such centres in the country and a project that will tell the neglected story of the historical and cultural legacy of this critical event.

Your involvement and generosity is key to this vision.

For further information, please get in touch:

Email:

waukin@battleofprestonpans1745.org

**Telephone:** 

01875 819 922

To make a donation or leave a legacy that will truly last many lifetimes, inspiring generations from across the world, visit:

#### battleofprestonpans1745.org

Those donating £1000 or more can become Patrons for the Prince. Patrons for the Prince will be recognised in a dedicated area within the centre.

Corporations or trusts should contact The Trust direct to learn more about opportunities available.

The greatly respected Scottish actor Brian Cox has expressed his support:

"Bonnie Prince Charlie's victory at Prestonpans in 1745 was a defining Scottish moment. It filled the nation with hope and optimism, the belief that the cause would be triumphant. It should be celebrated and I am delighted to support the campaign to ensure it is!"

"Follow me, gentlemen, and by the blessing of God I will this day make you a free and happy people."

The Prince's speech before the Battle of Prestonpans.

## Or keep up to date on:



Facebook @Prestonpans1745



Twitter @Prestonpans1745



Instagram @Prestonpans1745

Battle of Prestonpans (1745) Heritage Trust

## Timeline Appendix

## 2006

A group of local people with the support of clan chiefs come together to campaign for proper protection, interpretation and presentation of the site and form The Battle of Prestonpans Heritage Trust. A battle mural is painted at Prestonpans Primary School

The Trustees launch the Dream of the People of Prestonpans setting out a range of issues on which to focus.

The Trust commences annual wreath laying to commemorate those who fell in the battle and with support from East Lothian Council, ensure that that the Bing site is cleared of litter and the grass area surrounding Gardiner's Obelisk is maintained.

These initiatives eventually lead to the granting of a 10-year lease to the Trust for the Battle Bing, Gardiner's Obelisk and Bankton Doocot. The Trust restores then immediately introduces AV interpretation at the Bankton Doocot and restores the Battle Bing and railings surrounding the Obelisk.

## 2007

The Trust stages its first weekend of re-enactments, lectures and celebrations, capturing the imagination of the community and a host of visitors. The success of the re-enactments inspire the town to form its own regiment of local re-enactors – Alan Breck's Volunteer Regiment – launched at the Palace of Holyrood House.

An awareness campaign takes place with a programme of activity that includes Andrew Dallmeyer's play 'Battle of Pots and Pans' touring locally and playing successfully at The Edinburgh International Festival Fringe.

A temporary visitor centre at Meadowmill in 2007 is followed by a mobile BattleBus that goes on to tour the country and plays into a programme of school visits.

## 2008

A funding boost of £50,000 from the National Lottery Heritage Fund (NLHF then HLF) helps fund the first ever detailed archaeological investigation of the battle, as well as new interpretation markers on the site, the training of local guides and a conference and arts festival.

The Trust commissions tourism trade analysis and the internationally acclaimed design team at haleysharpedesign to present their emergent ideas to the Scottish Parliament and at the first Biennial Battle Symposium in Prestonpans.

The ever-growing list of the Trust's research publications begins with Arran Johnston's 'Rebellious Scots to Crush', an anthology of literature and poetry arising from the battle.

Later publications include the reprint of historical accounts of the battle, new novels inspired by the historical events, poetry and plays. Local artist Andrew Hillhouse is also commissioned to paint a sequence of six battle scenes, which is joined with portraiture by Kate Hunter of The Prince and Sir John Cope.

## 2009 - 2010

The Trust and the
Prestoungrange Arts Festival
work with over 200
embroiderers across the nation
to create a 105 metre tapestry
telling the story of Bonnie Prince
Charlie's epic journey from
Rome / St Nazaire to victory at
Prestonpans in September 1745.

The Trust resolves to explore the feasibility of locating a living history centre in the old Bath House at the Prestongrange Heritage Museum, and commissions an updated study with support from East Lothian Council.

The Trust launches its 'Prospectus to the Nation' seeking £5 million to develop a living history centre at Prestongrange Museum. The Prospectus is lodged with all MSP's at the Scottish Parliament.

### 2012

The third Biennial Battlefield Heritage Symposium takes place, allowing all stakeholders to debate campaign progress to date and address future challenges.

## 2014 - 2016

The Trust and the Prestoungrange Arts Festival works with over 1,000 stitchers across 34 countries to create, then tour the 305 panel Scottish Diaspora Tapestry with 50+ exhibitions telling of Scots who found new lives across the globe.

## 2017

The Trust submits ambitious proposals for a living history centre to the NLHF in partnership with East Lothian Council at Prestongrange Museum. This application is rejected but a Resilience Grant is subsequently presented to allow the Trust to sustain its momentum.

## 2018 - 2019

The most ambitious commemoration weekend takes place. Part of EventScotland's National Events Programme, it involves a Grand Commemorative Parade by clans and Redcoats through the town's claneponymous streets before the encampment and Re-enactment Weekend.

The Trust publishes its Vision for Victory and its Path to Victory with NLHF support through an external audit of all that has been achieved since 2006 and undertakes a comparative study of other successful battle sites across the UK and Europe.

The Trust commissions and unveils two new Memorial Tables, one each to the Clans that Fought and the Hanoverian Regiments they defeated, on the battlefield. Clan representatives and the Governor of Edinburgh Castle dedicate the memorials.

An e-survey for local community and other stakeholders seeks opinions about a new living history centre. The survey finds a marked preference for the centre to be based on the battlefield, something echoed by NLHF.

Memorandum of Understanding with Hargreaves, developers of housing on the Riggonhead Defile at the Blindwells site giving the Trust first option on a site overlooking the battlefield.



## 2020 - 2021 and beyond

A programme of NLHF supported activity to mark the 275th anniversary takes place with virtual events garnering strong engagement from across the world in a year in which Coronavirus prevented planned physical events taking place.

The launch of e-learning creative project for schools, 'Victory, Hope, Ambition', with entries welcomed in English and Gaelic.

Following the redevelopment of its website, the Trust prepares to launch a major fund raising campaign for The Battle of Prestonpans: Jacobite Heritage Centre to be situated in the heart of the Blindwells community on the Riggonhead Defile.

The programme of physical events originally planned for 2020 are rescheduled for 2021 with a major re-enactment to take place in September.

Friends of the Bonnie Prince community campaign to be launched, as well as a comprehensive training programme of battlefield guides.

The Trust lays plans for the interregnum from 2022-2027 to ensure sustained and growing momentum.

#### **Supporters & Partners**



East Lothian Council



Scottish Battlefields Trust



Bòrd na Gàidhlig



Heritage Lottery Fund / National Lottery Heritage Fund



**EventScotland** 



Alan Breck's Volunteer Regiment



CreativeScotland



Bayeux Museum



VisitScotland

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The Charles Edward Stuart Society Barons Courts of Prestoungrange and Dolphinstoun Scottish Clans and Historical Figures Event Fund

The Scottish Arts Club Paths for All Prestoungrange Arts Festival Prestoungrange Gothenburg

The Standing Council of Clan Chiefs Viridor

1745 Association 1722 Waggonway Trust

Viridor

 $\dots$  and thousands of re-enactors, stitchers, artists and volunteers  $\cdot$